

PRIVACY POLICY

This Privacy Policy outlines how BLU Banking ("we," "us," "our") collects, uses, and protects your personal information when you use our services. We are committed to ensuring the privacy and security of your data.

1. Information We Collect

We may collect the following types of information:

- a. Personal Information:** This includes your name, contact information, date of birth, and other information required for identity verification.
- b. Financial Information:** We collect information related to your transactions, including account numbers, payment details, and transaction history.
- c. Technical Information:** We may collect information about your device, browser, and IP address when you access our services.
- d. Usage Information:** We gather data related to your interactions with our website and services, including pages visited, features used, and the duration of your visits.

2. How We Use Your Information

We use the collected information for the following purposes:

- a. Providing Services:** We use your data to facilitate payments and provide related services.
- b. Identity Verification:** Your personal information is used to verify your identity and comply with legal and regulatory requirements.
- c. Customer Support:** We may use your data to respond to your inquiries and provide customer support.
- d. Improving Services:** We use information to analyze and improve our services, including website functionality and user experience.
- e. Legal Compliance:** We process your data to comply with applicable laws, regulations, and reporting requirements.

3. Data Security

We implement industry-standard security measures to protect your data. This includes encryption, access controls, and regular security assessments. However, no method of data transmission over the internet can be guaranteed as completely secure, and we cannot ensure the absolute security of your data.

4. Sharing of Information

- a. Third Parties:** We may share your information with trusted third-party service providers for purposes like identity verification, fraud prevention, and customer support.
- b. Legal Requirements:** We may disclose your information when required by law, regulation, or legal process.

5. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to improve our website and services. You can control the use of cookies through your browser settings.

6. Your Choices

You have the right to access, correct, or delete your personal information. Please contact us if you wish to exercise these rights.

7. Children's Privacy

Our services are not intended for children under the age of 18. We do not knowingly collect or maintain information from individuals under this age.

8. Changes to this Privacy Policy

We reserve the right to update this Privacy Policy. Updates will be posted on our website, and the date of the latest revision will be indicated.

9. Contact Us

If you have questions or concerns regarding this Privacy Policy or your data, please contact us at info@blubanking.com.

By using our services, you consent to the terms outlined in this Privacy Policy. Please review this policy regularly for any updates or changes.